

NEW MEN

EMOTIONAL AND SOCIAL INTELLIGENCE FOR THE
DEVELOPMENT OF NEW MASCULINITIES IN THE
WORKPLACE

NEWMEN

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NEW MASCULINITIES
THROUGH EMOTIONAL
& SOCIAL INTELLIGENCE

The project “NEWMEN” explores new masculinities through the use of emotional and social intelligence. It is a new Erasmus plus project, driven by five organisations from Austria, Italy, Spain, Sweden and The Netherlands.

NEWMEN is a European project funded under the Erasmus+ framework that addresses the well-known phenomenon of machoism. The vision of the project is to develop a programme that has a positive impact on workplace culture for men and women, supports gender equality and fights against sexism.



Funded by
the European Union

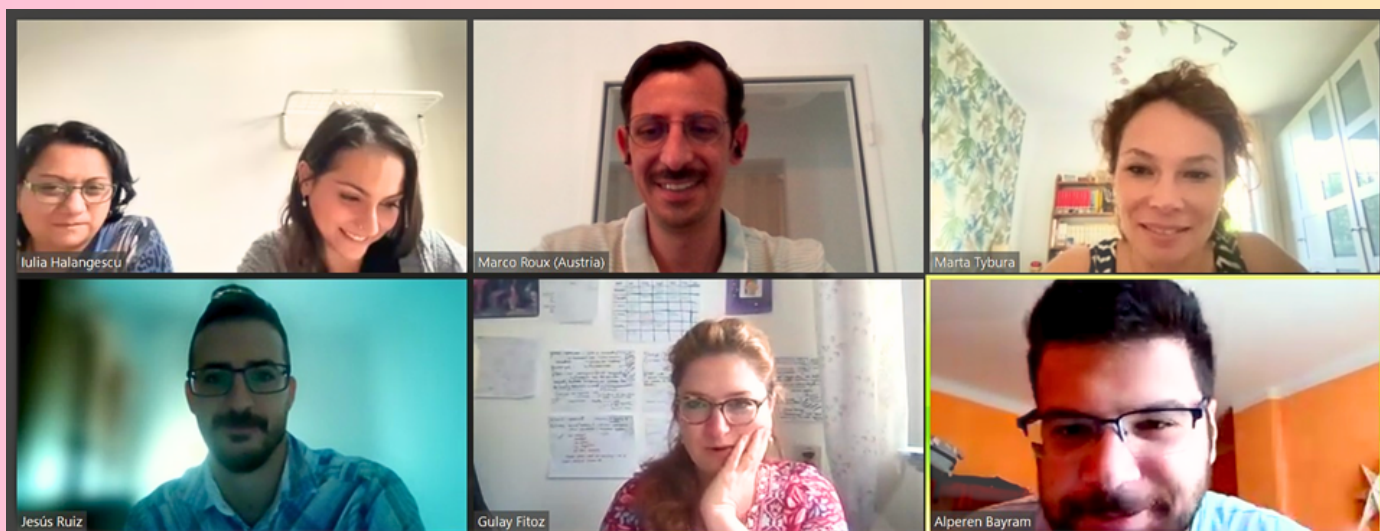
EDUCATIONAL VIDEOS ON EMOTIONAL INTELLIGENCE AND ALTERNATIVE MASCULINITIES

Upon developing a series of podcasts, NEWMEAN partners also developed a series of videos that focus on emotional intelligence and alternative masculinities. Each video of the series includes case studies that promote gender equality and equity in learners' societies.

Learners could benefit from the videos through the practical implementation of gender equality policies and procedures at workplaces and organizations in their countries. This should contribute to achieving a positive societal, economic, and cultural impact in Europe.



COMING NEXT IN THE NEWMEN PROJECT...



In an online meeting held in July 2023, project partners from five European countries (Sweden, Spain, Italy, Austria, and the Netherlands) discussed the next steps of the NEWMEN project focusing on Project Results 2 and 3 - educational material for adult educators.

The aim of this educational material under the NEWMEN project is to raise awareness among the project's target group and beneficiaries of how much and why emotional intelligence and gender equality is important in the workplace. The material should serve to empower them with knowledge on how to tackle sexism. Employees will benefit from the material through useful toolkits and video cases with good practices.



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