

NEW MEN

EMOTIONAL AND SOCIAL INTELLIGENCE FOR THE
DEVELOPMENT OF NEW MASCULINITIES IN THE
WORKPLACE

NEW
WMEN



NEW MASCULINITIES
THROUGH EMOTIONAL
& SOCIAL INTELLIGENCE

What is NEWMEN?

It is often mistaken to think that gender refers only to women, as most institutional policies are designed to fill the remaining inequality gap. However, gender also affects men, as they inevitably construct their identity based on the social and cultural parameters of patriarchy.

NEWMEN is a project within the Erasmus+ programme, funded by the European Union, which aims to combat the scourge of sexism in the workplace. To do this, it is necessary to rethink the idea of masculinity and advocate unlearning harmful gender roles acquired over generations, roles that inflict injustice especially to women.

The title NEWMEN therefore refers to conscious men, intrinsically motivated to create equal opportunities and gender equity at the workplace.



Funded by
the European Union

NEWMEN progress: Training system for managers

NEWMEN is made up of organisations from Sweden (IKF), Italy (Steps SRL), Spain (Indepcie), the Netherlands (NP2E) and Austria (VAEV). These associations, with a long and diverse experience in gender studies, training or emotional intelligence, have already completed the first product of this project: a training system for managers in Emotional Intelligence and New Masculinities consisting of 20 podcasts, and translated into six languages.

To this end, the consortium carried out preliminary work to understand the European context, with a special focus on their respective countries, through statistical data and interviews with managers, HR professionals and gender equality experts. In addition, two meetings were held in Malmö (Sweden) and Cordoba (Spain), where representatives of these associations were able to exchange proposals and ideas.



Next steps

The next steps to be carried out will consist of a compilation of 18 case studies on the subject of egalitarian groups, entities or collectives where IE and new masculinities are developed, in the search for gender-equal opportunities, in a video format.

To finish the project, the consortium will create a bank of resources and educational techniques with the intention is to develop and promoting diversity, egalitarian values, and prevention of sexism and gender violence among employees through dynamics and activities.

In order to ensure the proper development of these materials, the consortium has scheduled two more meetings this year, in Bologna (Italy) and Amsterdam (The Netherlands).